



KNXV

ORDER

Print Date 10/25/12

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Flight Dates **10/26/12-11/06/12**

Contract / Revision **304420 /** **Kirkpatrick for Congress 2012**

Original Date / Revision **07/11/12 10/25/12** Agency Com **15%**

Billing Contact **1580 Lincoln Street**

Advertiser **Kirkpatrick / Democrat / Con**

Agency **Media Strategies and Resea**

Buying Contact **1580 Lincoln Street**

Suite 510

Denver, CO 80203

Primary Account Executive **KNXV House**

Account Executive **KNXV House**

Order% **100%**

Start Date **10/26/12**

End Date **11/06/12**

Rating **0.00**

Net Amount **\$37,187.50**

Gross Amount **\$43,750.00**

Spots **68**

Rate **\$250.00**

Spots/Week **4**

Weekdays **- 1111 - -**

Week **10/29/12**

Week **11/05/12**

Week **11/11/12**

Week **11/18/12**

Week **11/25/12**

Week **12/02/12**

Week **12/09/12**

Week **12/16/12**

Week **12/23/12**

Week **12/30/12**

Week **01/06/13**

Week **01/13/13**

Week **01/20/13**

Week **01/27/13**

Week **02/03/13**

Week **02/10/13**

Week **02/17/13**

Week **02/24/13**

Week **03/03/13**

Week **03/10/13**

Order Sep **00:13:00**

Estimate # **11369**

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A35+**

Rev Codes **POL POL CAND**

Product Codes **DO**

Priority **P-6**

Advertiser Ref

Order Share 15% Market Value 291666

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	247916

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	1	\$850.00	\$1,000.00	0.00	10/01/12	10/28/12	1	\$850.00	\$1,000.00
November 2012	67	\$36,337.50	\$42,750.00	0.00	10/29/12	11/06/12	67	\$36,337.50	\$42,750.00
Totals	68	\$37,187.50	\$43,750.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	10/30/12	11/06/12	M-F 6-7am M-F 6-7am	CM	6am-7am	11111--	:30	5	\$250.00	P-3	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111--		4			\$250.00			0.00			
		Week: 11/05/12	11/11/12	11-----		2			\$250.00			0.00			
N 2	KNXV	10/30/12	11/06/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$250.00	P-3	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- 1111--		4			\$250.00			0.00			



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Contract / Revision **304420** Flight Dates **10/26/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/25/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KNXV	10/30/12	11/06/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$250.00	P-3	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	11-----					2	\$250.00		0.00			
N 3	KNXV	10/31/12	10/31/12	M-F 10am-11am The View	CM	10am-11am	--1----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$450.00		0.00			
N 4	KNXV	10/30/12	11/06/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	1---1--	:30	2	\$150.00	P-6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$150.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$150.00		0.00			
N 5	KNXV	10/30/12	11/06/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	11-1---	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-1---					2	\$250.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$250.00		0.00			
N 6	KNXV	10/30/12	11/06/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	11111--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$350.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$350.00		0.00			
N 7	KNXV	11/04/12	11/04/12	SU 4pm-430pm Right this Minute	CM	4pm-430pm	-----1	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	10/29/12-11/04/12		SU 4pm-430pm		4pm-430pm	-----Su	:30		(\$100.00)		0.00	NM		
See MG 7.2															
[na due to program change preempt rv 9/6]															
2	KNXV	11/05/12-11/05/12		M-F 1pm-2pm		1pm-2pm	M-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 7.1 11/04															
N 8	KNXV	11/04/12	11/04/12	SU 430pm-5pm Arizona Highway	CM	430pm-5pm	-----1	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$100.00		0.00			
N 9	KNXV	10/30/12	11/06/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$450.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$450.00		0.00			
N 10	KNXV	10/30/12	11/06/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	21111--	:30	6	\$550.00	P-3	0.00	NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$550.00		0.00			
Week:		11/05/12	11/11/12	2-----					2	\$550.00		0.00			
N 11	KNXV	10/30/12	11/06/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	21211--	:30	7	\$550.00	P-3	0.00	NM	7	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1211--					5	\$550.00		0.00			
Week:		11/05/12	11/11/12	2-----					2	\$550.00		0.00			



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Contract / Revision **304420** Flight Dates **10/26/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/25/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	KNXV	11/03/12	11/03/12	Sa 4pm/5pm News Sa 4pm News	CM	4-5p	----- 1-	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----- 1-					1	\$300.00		0.00			
N 13	KNXV	11/04/12	11/04/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	----- 1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----- 1					1	\$200.00		0.00			
N 14	KNXV	10/30/12	11/06/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111 - -	:30	5	\$500.00	P-6	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111 - -					4	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KNXV	10/29/12-11/04/12		M-F 630pm-7pm		630pm-7pm	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
See MG 14.6															
[NA no time available. jtaylor 10/24/12]															
4	KNXV	10/29/12-11/04/12		M-F 630pm-7pm		630pm-7pm	- TWThF - - - -	:30		(\$500.00)		0.00	NM		
Credited															
6	KNXV	10/26/12-10/26/12		M-F 630pm-7pm		630pm-7pm	----- F - - - -	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 14.2 10/31															
Week:		11/05/12	11/11/12	1 - - - - -					1	\$500.00		0.00			
N 15	KNXV	11/05/12	11/05/12	Monday Prime C Castle	CM	9pm-10pm	1 - - - - -	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1 - - - - -					1	\$4,000.00		0.00			
N 16	KNXV	10/30/12	10/30/12	Tuesday Prime A Dancing with the stars	CM	7pm-8pm	- 1 - - - - -	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -					1	\$4,000.00		0.00			
N 17	KNXV	10/31/12	10/31/12	Wednesday Prime C Nashville	CM	9pm-10pm	- - 1 - - - -	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - 1 - - - -					1	\$2,000.00		0.00			
N 18	KNXV	11/02/12	11/02/12	Friday Prime A Last Man/Mailbu	CM	7pm-8pm	- - - - 1 - -	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - 1 - -					1	\$1,000.00		0.00			
N 19	KNXV	11/04/12	11/04/12	Sunday Prime B Once Upon A time	CM	7pm-8pm	----- 1	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----- 1					1	\$4,500.00		0.00			
N 20	KNXV	10/30/12	11/06/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11111 - -	:30	5	\$850.00	P-3	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111 - -					4	\$850.00		0.00			
Week:		11/05/12	11/11/12	1 - - - - -					1	\$850.00		0.00			
N 21	KNXV	11/03/12	11/03/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	----- 1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----- 1-					1	\$450.00		0.00			
N 22	KNXV	11/04/12	11/04/12		CM	10pm-1035pm	----- 1	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00



KNXV

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Contract / Revision **304420** Flight Dates **10/26/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/25/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SU 10-1035pm 10pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-----1	1		\$850.00		0.00						
N23	KNXV	10/30/12	11/06/12	Nightline	CM	1035pm-11pm	11111--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
				Nightline	(10:35 PM-11:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-1111--	4		\$450.00		0.00						
Week: 11/05/12		11/05/12	11/11/12	1-----	1		\$450.00		0.00						
N24	KNXV	11/04/12	11/04/12	Su GMA	CM	6am-7am	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
				Su 6-7am Good Morning /											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	-----S	1		\$100.00		0.00						
N25	KNXV	11/02/12	11/02/12	Friday Prime C	CM	9pm-10pm	----F--	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
				20/20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		10/29/12	11/04/12	----F--	1		\$1,500.00		0.00						

*Tax 1 Note: Tax 0.5%.

Totals 68 \$43,750.00